



CWIB

START-UPS

INDUSTRY ONE-PAGER

INDUSTRY OVERVIEW

Entrepreneurship is widely defined as setting up a business, but entrepreneurial drive encompasses working on businesses in a young age. In this industry, you will start your own company, help another company grow, or use a creative mindset to find solutions for large business problems in changing times.

RELEVANT COURSES

- **BUSI 500H:** Entrepreneurship and Business Planning
- **BUSI 506:** Entrepreneurial Strategy
- **BUSI 509H:** Entrepreneurial Lab

KEY CONTACTS

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RELEVANT SKILLS AND RESOURCES

- Willingness to take risks
- Entrepreneurial drive and creative thinking
- Successful working in a team environment, as well as independently
- The ability to work under pressure and multi-task
- The ability to follow instructions and deliver quality results

LOOKING FORWARD

Example Career Pathways

Options in the Field

- Start your own business
 - Work as an individual or with a team to create your own company
- Join another start-up
 - Find a company in its youth and help develop it into a successful business
- Social Entrepreneurship
 - Create a start-up for companies with a social mission or for the greater good of the community