



TECH

INDUSTRY ONE-PAGER

INDUSTRY OVERVIEW

The technology industry has many positions for non-technical students. Many companies in this industry are known for their laidback working culture and drive for constant innovation

RELEVANT COURSES

- **Comp 110**
- **Busi-Tech electives**

KEY CONTACTS

Lillie Bridges
Steve Hicks (UBP Career Coach)

RELEVANT SKILLS AND RESOURCES

- Experience with SQL and other data analysis platforms is not required but will set a candidate apart
- Passion for innovation
- Comfortable working with uncertainty
- Teamwork skills (can work with and communicate with coworkers on the technical side of the business)

LOOKING FORWARD

Example Career Pathways

SUBHEADING

- Product Manager
- Product Marketing Manager
- Account Manager

Recruiting

Large tech companies will begin recruiting around September for Juniors. It is important to network before this and receive recommendations for the positions. Make sure to quantify impact on your resume and stay up to date with trends in the industry.