



CONSULTING

INDUSTRY ONE-PAGER

INDUSTRY OVERVIEW

Consulting is a fast-paced industry that focuses on solving large, corporate problems. Management consulting requires rapid analysis, extensive research, and people skills to communicate solutions effectively to clients! Business problems can range from health care, to marketing, to private equity and beyond.

RELEVANT COURSES

- Busi 554: Consulting Skills and Frameworks
- **Busi 562: Consumer Behavior**
- **Busi 505:** Consulting to Entrepreneurial Firms

KEY CONTACTS

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RELEVANT SKILLS AND RESOURCES

- Exceptional communication and networking skills
- A love for creative analysis and open-minded thinking
- Successful working in a team environment; most work will be done in team rooms or Zoom calls
- Work under pressure with rapid deadlines and time constraints
- The ability to follow instructions and deliver quality results
- A desire to travel and work on global projects

LOOKING FORWARD

Example Career Pathways

Niche or General?

- Boutique Firms
 - Generally more specialized, consult for various companies all within one industry
 - Ex: Healthcare, Market Research, Technology
- Large Firms
 - There are many general firms that let you consult on a wide variety of projects, for a plethora of clients

Future of the Industry

Where is consulting going?

Consulting is going DIGITAL. As more and more people use cellphones and shop online, consulting projects are searching for technological and digital solutions.